

## B. & B. AUTOMATIONS.R.L.

35 Via Borzone  
12060 Grinzane Cavour (Cuneo)  
Telephone: 0173/262714  
VAT n° 02141210043



### Policy for the processing of personal data pursuant to articles 13-14 of EU Reg. 2016/679

#### Data subjects: website navigators

B. & B. AUTOMATION S.R.L., in its capacity as Controller of your personal data, pursuant to and for the purposes of Regulation (EU) 2016/679 (hereinafter referred to as "GDPR"), hereby informs you that the aforementioned legislation envisages the protection of data subjects with regard to the processing of personal data, and that such processing shall be based on principles of correctness, lawfulness, transparency, and protection of your privacy and rights.

Your personal data will be processed in accordance with the legislative provisions of the aforementioned legislation and the confidentiality obligations provided for therein.

Purpose and legal basis of processing: your data will be used, in particular, for the following purposes relating to the implementation of measures related to contractual or pre-contractual obligations:

- Access to the Website for technical and functional purposes. No data shall be stored upon closing of the browser.

For the purposes of the aforementioned processing, the Data Controller may acknowledge specific categories of personal data: Internet browsing Log Files. Processing of personal data for such categories shall be performed in accordance with Article 9 of the GDPR.

Your personal data may also be used, upon your prior consent, for the following purposes:

- Statistical purposes and analysis of user browsing.

Communication of the data for the above purposes is optional, and your eventual denial shall not compromise the continuation of the relationship or the consistency of processing itself.

#### Data processing method

Your personal data may be processed in the following ways:

- By means of computers, through software managed by third parties.

All processing shall take place in accordance with the procedures set out in articles 6 and 32 of the GDPR and through the implementation of the appropriate security measures envisaged. Your data will be processed only by personnel expressly authorised by the Data Controller and, in particular, by the following categories of employees

- Programmers and analysts.

Communication: your data may be communicated to third parties for the correct management of the relationship and, in particular, to the following categories of addressees, including all the duly appointed Data Processors:

- Other third parties put in charge of processing activity in accordance with Article 28 of the GDPR;
- Google Analytics: Ad targeting, Analytics/Measurement, Optimization.

Dissemination: your personal data will not be disclosed in any way.

Moreover, your personal data may be transferred, strictly for the aforementioned purposes, within the following Countries:

- EU member states;
- United States of America.

Retention Period: Please note that, in accordance with the principles of lawfulness, purpose limitation, and data minimisation, pursuant to Article 5 of the GDPR the period of storage applicable to your personal data is:

- Set to be no greater than the time taken to pursue the purposes for which they have been collected and processed, in full respect of the compulsory terms established by law.

Cookie management: should you have doubts or concerns related to the use of cookies, you are always free to block them or turn them off by changing – for example – the privacy settings for your browser allowing to block certain cookie types.

Because browsers – and often different versions of the same browser – differ, even substantially, from one another, should you prefer to independently set the preferences of your browser, you may find more detailed information on the necessary procedure in your browser help section. For an overview of the instructions for the most common browsers, please visit [www.cookiepedia.co.uk](http://www.cookiepedia.co.uk).

Moreover, advertising companies allow, should the user wish so, to deny reception of targeted advertising. This will not prevent the activation of cookies, but will interrupt the usage and collection of certain data by such companies.

For further information on possibilities to block targeted advertising, visit [www.youronlinechoices.eu/](http://www.youronlinechoices.eu/).

Controller: the Data Controller, in accordance with the Law, is B. & B. AUTOMATION S.R.L. (35 Via Borzone, 12060 Grinzane Cavour, Cuneo; e-mail: [privacy@bandbautomation.com](mailto:privacy@bandbautomation.com); telephone: +39 0173/262714; VAT number: 02141210043), represented by its legal representative pro tempore.

You have the right to obtain from the Data Controller the cancellation (right to be forgotten), limitation, update, rectification, portability, or opposition to the processing of personal data concerning yourself, and can, in general, exercise all the rights envisaged by articles 15, 16, 17, 18, 19, 20, 21, and 22 of the GDPR.

Moreover, you may view the updated version of this policy at any time by browsing the website <https://www.privacylab.it/informativa.php?14720378802>.

## Regulation (EU) 2016/679: articles 15, 16, 17, 18, 19, 20, 21, 22 – Rights of the data subject

1. The data subject has the right to obtain confirmation of the existence or otherwise of personal data concerning him (even if not yet recorded), their communication in intelligible form, and the possibility to lodge a complaint to the Control Authority.

2. The data subject has the right to obtain an indication of:

- a. the origin of the personal data;
- b. the purposes and methods of processing;
- c. the logic applied in the case of processing carried out with the aid of electronic instruments;
- d. the identity of the Data Controller, Data Processors, and the representative authorized to process personal data in accordance with article 5, paragraph 2;
- e. the subjects or categories of subjects to whom the personal data may be communicated or who acknowledge them in their capacity as designated representatives for the State territory, managers, or authorized representatives.

3. The data subject has the right to obtain:

- a. the update, rectification or, where pertinent, the integration of the data;
- b. the cancellation, transformation into anonymous form, or blockage of data processed unlawfully, including data whose retention is unnecessary for the purposes for which the data were collected or subsequently processed;
- c. certification that the operations, along with their contents, indicated under letters a) and b) have been made known to the entities to which the data have been communicated or disclosed, unless this requirement proves impossible or involves a manifestly disproportionate effort in relation to the right that is to be protected;
- d. data portability.

4. The data subject has the right to object, in full or in part:

- a. for legitimate reasons, to the processing of personal data concerning them, even if pertinent to the purpose of collection;
- b. the processing of personal data concerning them for the purposes of sending advertisement or direct marketing material, and for market research or commercial communication surveys.

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## Data subject consent form

Date: ..... Place: .....

Name, Surname: .....

Upon acknowledging the information provided by the Data Controller in accordance with Article 7 of Regulation (EU) 2016/679 (doc. code n° 14720.51.378802.1206244), does the undersigned data subject:

Give consent to processing his/her personal data for the optional purposes specified below?

YES  NO Statistical purposes and Analysis of user browsing

Give consent to communicating his/her personal data?

YES  NO Google Analytics: Ad targeting, Analytics/Masurement, Optimization