

B. & B. AUTOMATION S.R.L.

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Policy for the processing of personal data pursuant to articles 13-14 of EU Reg. 2016/679

Data subjects: customers

B. & B. AUTOMATION S.R.L., in its capacity as Controller of your personal data, pursuant to and for the purposes of EU Regulation 2016/679 (hereinafter referred to as 'GDPR'), hereby informs you that the aforementioned legislation envisages the protection of data subjects with regard to the processing of personal data and that such processing shall be based on principles of correctness, lawfulness, transparency and protection of your privacy and rights.

Your personal data will be processed in accordance with the legislative provisions of the above-mentioned legislation and the confidentiality obligations provided for therein.

Purpose and legal basis of the process: your data will be used for the following purposes relating to the implementation of measures related to contractual or pre-contractual obligations:

- after-sales service;
- customer management;
- activity planning;
- customer billing records.

Processing methods Your personal data may be processed in the following ways:

- by computer, using software systems managed by third parties;
- reliance on third parties for processing operations;
- processing by computers; manual
- processing by means of hardcopy files.

Every process takes place in accordance with the procedures set out in articles 6 and 32 of the GDPR and through the implementation of the appropriate security measures envisaged. Your data will be processed only by personnel expressly authorised by the Data Controller and, in particular, by the following categories of employees:

- agents;
- programmers and analysts;
- shareholders and directors;
- the administration department.

Communication: Your data may be communicated to external subjects for the correct management of the relationship and particularly to the following categories of addressees, including all the duly appointed Data Processors:

- consultants and freelancers, also in associated form;
- forwarding agents, transporters, delivery service drivers,
- post offices, logistics companies, subcontractors.

Dissemination: Your personal data will not be disclosed in any way.

Retention Period. Please note that, in accordance with the principles of lawfulness, purpose limitation and data minimisation, pursuant to art. 5 of the GDPR, the retention period applicable to your personal data is:

- For the duration of the contractual relationship and for 10 years after its expiration or termination.

Controller: The controller of the data process, according to the Law, is B. & B. AUTOMATION S.R.L. (Via Borzone, 35 , 12060 Grinzane Cavour (CN); e-mail: privacy@bandbautomation.com; telephone: +39 0173/262714; VAT number: 02141210043) in the person of its legal representative pro tempore.

You have the right to obtain from the data controller the cancellation (right to be forgotten), limitation, updating, rectification, portability, opposition to the processing of personal data concerning you, and can, in general, exercise all the rights envisaged by Articles. 15, 16, 17, 18, 19, 20, 21, 22 of the GDPR.

EU Reg. 2016/679: Articles 15, 16, 17, 18, 19, 20, 21, 22 - Data subject rights

1. The data subject has the right to obtain confirmation of the existence or otherwise of personal data concerning him or her, even if not yet recorded, and their communication in intelligible form, and may also complain to the Control Authority.

2. The data subject has the right to obtain the indication of:

- a. the origin of the personal data;
- b. the purposes and methods of processing;
- c. the logic applied in the case of processing carried out with the help of electronic instruments;
- d. the identity of the data controller, data processors and the representative designated in accordance with article 5, paragraph 2;
- e. the subjects or categories of subjects to whom the personal data may be communicated or who may learn about them as representatives designated in the territory of the State, managers or agents.

3. The data subject has the right to obtain:

- a. the update, rectification or, where pertinent, the integration of the data;
- b. the cancellation, transformation into anonymous form or blockage of data processed unlawfully, including data whose retention is unnecessary for the purposes for which the data were collected or subsequently processed;
- c. certification to the effect that the operations indicated under letters a) and b) have been notified, along with their contents, to the entities to whom or which the data have been communicated or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort in relation to the right that is to be protected;
- d. data portability.

4. The data subject has the right to object, in whole or in part:

- a. for legitimate reasons, to the processing of personal data concerning him, even if pertinent to the purpose of collection;
- b. the processing of personal data concerning him/her for the purpose of sending advertising materials, direct selling or the performance of market research or commercial communication surveys.